



Yukon Hospital Foundation Launches 13th Annual Northwestel Festival of Trees

November 17, 2014

Whitehorse – The Yukon Hospital Foundation will kick-off the 2015 Northwestel Festival of Trees – one of the most anticipated community celebrations of the year – with the opening event this Thursday.

The BAH Humbug cocktail party, starting at 5:30 pm, at the Yukon Government Main Administration Building will be set amongst glittering trees and wreaths – sponsored and decorated by community organizations and businesses and mark the start of the ten-day festival. This annual celebration raises funds and awareness for the Foundation and its commitment to supporting the very best care in our hospitals for all Yukoners.

“Many of us and our loved ones have been touched by the incredible care we received in our hospitals,” said Yukon Hospital Foundation Chair Curtis Shaw. “Thanks to the festival and the year-round support of our incredible donors, partners and volunteers, we are able to help put the best, and most advanced, tools in the hands of our territory’s skilled health care providers, so we have the safe and excellent care we need – often in critical and life-saving situations.”

Proceeds from this year’s Northwestel Festival of Trees will invest in critical equipment for Whitehorse General Hospital’s operating rooms to enhance the patient experience for many Yukoners. Advances in medical technologies often mean smaller incisions, safer procedures, and less pain and discomfort – all of which dramatically improves the quality of care for patients.

“Northwestel is proud to partner with the Foundation and the Festival of Trees. For over 12 years, we have worked together to support quality care in Yukon hospitals and make a real difference in the health and well-being of so many Yukoners,” said Northwestel President and CEO Paul Flaherty. “We were honoured to be part of bringing the first MRI to the Yukon this year, and we look forward to continuing our work to improve access to care, reduce the need to travel and provide a quicker diagnosis.”

The festival runs until November 28, wrapping up with its signature event – the Alkan Air Grand Ball at the Yukon Convention Centre. Throughout the entire festival, there are activities for all Yukoners to join in the celebration. For a full event schedule, visit www.yhf.ca/news. To make a donation, visit www.yhf.ca/giving.



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